

SELL PRODUCTS DIRECT TO THOUSANDS OF CONSUMERS

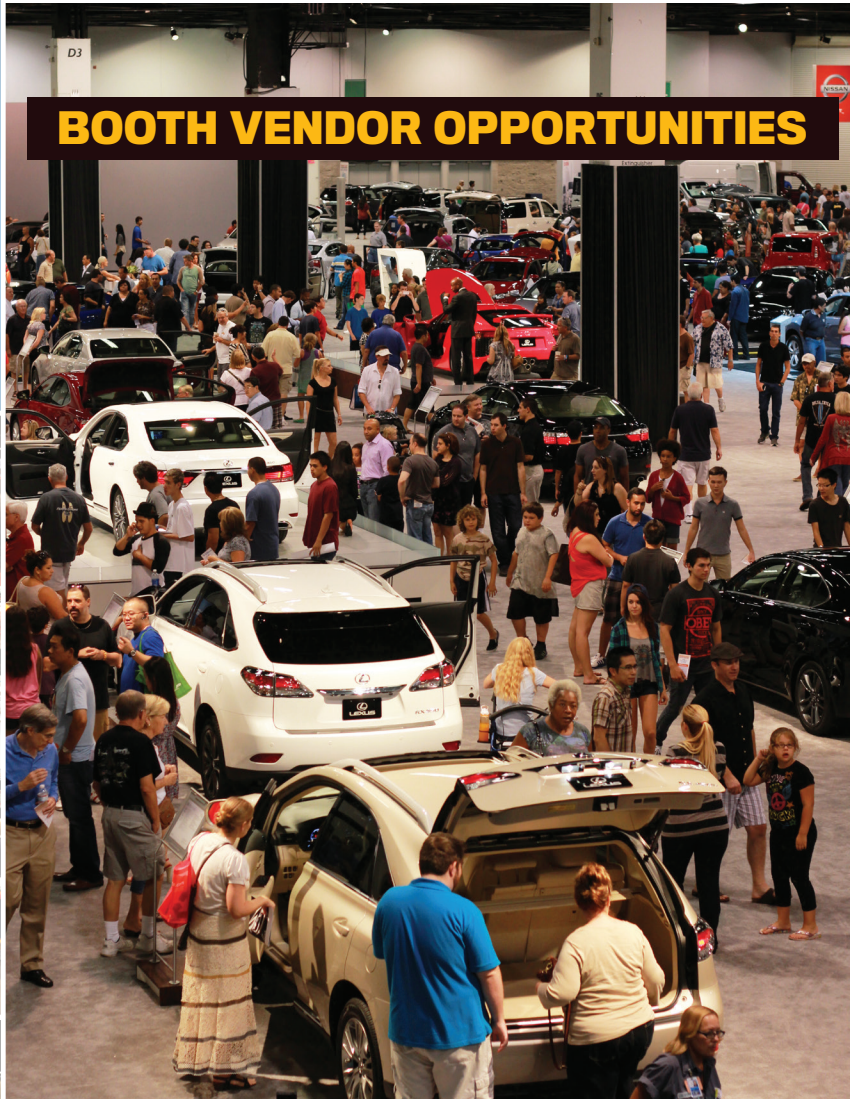
AT A PROFESSIONAL, INDOOR AUTOMOTIVE EVENT!

**HARNESS
THE POWER OF
MOTOR TREND
AUTO SHOWS
AND LET US
WORK FOR YOU!**

- ★ Nearly \$6 million in public relations support
- ★ Over \$7 million in TV, radio, online and print advertising



BOOTH VENDOR OPPORTUNITIES



Consumer Events Deliver

- ★ Increase Sales
- ★ Grow Brand Awareness
- ★ Generate Leads
- ★ Sampling Opportunities
- ★ Demos



Auto Shows **DRIVE** BUSINESS

30K+
program books distributed
at each auto show



Motor Trend Auto Shows offers and opportunity to partner with the world's largest auto show production company. We provide a first-class setting

with unparalleled exposure to consumers and media. By participating in our shows, you have the opportunity to connect one-on-one with thousands of area consumers with money to spend!

72%
of attendees annual income
\$50k - \$150k

51%
between the ages
of 35 - 64

**Learn more about auto show booth participation
by contacting:**

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66%
of attendees are college
graduates